

Bruna Lima

Full Stack Developer based in São Paulo, Brazil, with professional experience in Wordpress, PHP and MySQL. Knowledge in UX/UI Design, SEO principles and Google Performance Tools.

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EXPERIENCE

Hypera Pharma, Work from office— Web Developer

JUN 2023 - NOV 2024

Worked on the company's internal platforms: CMS, QR Code and GetPrice. Integrated squads of several brands on websites, blogs and landing pages focused on lead captures, responsiveness and SEO optimization.

Colmeia Performance, Work From Home — Web Developer

OUT 2021 - MAI 2023

Developed themes for WordPress websites and landing pages based on Figma layouts. Worked with the marketing team to improve the SEO, working with the Google Performance Tools.

Freelancer, Work From Home — Web Developer

AGO 2016 - SET 2021

Worked for many agencies. Developed and maintained several modular and responsive websites in WordPress and WooCommerce. Also provide support for web applications in PHP (MVC) and MySQL.

EDUCATION

Software Engineering with Agile Methods, Universidade Cruzeiro do Sul — Lato Sensu Postgraduate

2025 - 2026

Analysis and Systems Development, FATEC — Superior

2016 - 2020

Systems Development, ETEC— Technical Course

2013 - 2014

SKILLS

UX, SEO and Responsive Driven Development, Agile Development.

Front-end: HTML, CSS, SCSS/SASS, Bootstrap, JavaScript, jQuery, Handlebars.js, Vue.js ecosystem (studying).

Back-end: POO, PHP, MySQL, MVC.

TOOLS

Figma, Adobe Photoshop, Git, GitHub/GitLab, WordPress (Themes, ACF, Post Types, Elementor, WooCommerce), phpMyAdmin, GTM, Docker, Azure DevOps, Cloud Azure, CI/CD, UML tools.

LANGUAGES

Portuguese - Fluent/Native

English - Intermediate B2